

# Integrating Business Risk and IT Risk

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**Bobbie Stempfley**

**Dec 6, 2016**

# Established to Serve the Public Interest

established  
**1958**

**not-for-profit**

**conflict-free**  
environment

science &  
technology



**Part of the ecosystem of federal research centers**

# The New Frontier of Cyber Risk

## Convergence goes far beyond TV and telephone

- Billions of smart connected devices

**By 2020, 26 Billion (Gartner) or 212 Billion (IDC) devices internet connected**

**Security concerns:** scale, pervasiveness, and persistence of threats against much larger attack surface

## Lack of built-in security can result in:

- Unauthorized access to services and data
- Exposure of privacy data
- Modification or deletion of data
- Denial or disruption of access to services
- Installation of backdoors and malware
- Loss or damage of critical infrastructures

**Security engineering workforce can't keep up**



Google **nest**  
INSIDE HOME



**Need for affordable, scalable cyber defense**



## The password must:

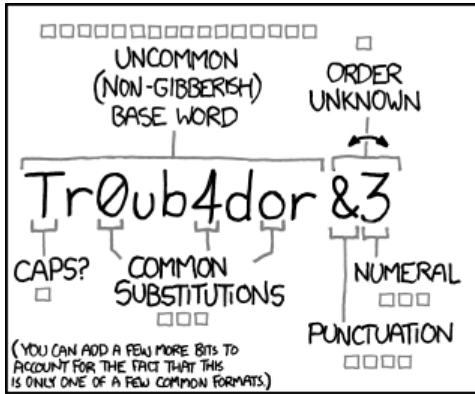
- have at least 12 characters
- have at least 1 non-alphanumeric characters
- have at least 1 letters
- have at least 1 digits
- not contain a dictionary word (e.g. xyzw1o2r3d)
- not be the profile ID or name
- not be the profile ID or name backwards
- not contain the profile ID or name
- not contain the profile ID or name backwards
- not contain your user name or any part of your full name
- contain elements from three of the four following types of characters:
  - English upper case letters
  - English lower case letters
  - Westernized Arabic numerals
  - non-alphanumeric character
- contain only characters available on a standard English (US) keyboard.
- not have 5 occurrences of the same character
- not be an old password
- allow old passwords after 730 days

Sorry but your password must contain an uppercase letter, a number, a haiku, a gang sign, a hieroglyph, and the blood of a virgin.



someecards  
user card





~28 BITS OF ENTROPY

$2^{28} = 3 \text{ DAYS AT } 1000 \text{ GUESSES/SEC}$

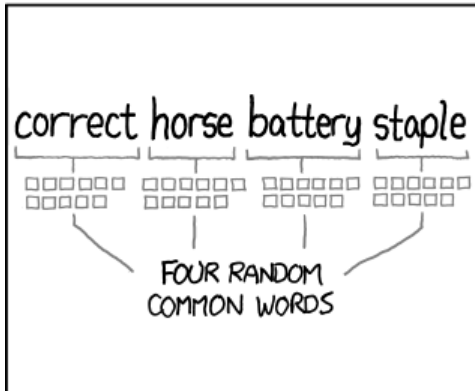
(PLAUSIBLE ATTACK ON A WEAK REMOTE WEB SERVICE: YES, CRACKING A STOLEN HASH IS FASTER, BUT IT'S NOT WHAT THE AVERAGE USER SHOULD WORRY ABOUT.)

DIFFICULTY TO GUESS: **EASY**

WAS IT TROMBONE? NO, TROUBADOR. AND ONE OF THE 0s WAS A ZERO?

AND THERE WAS SOME SYMBOL...

DIFFICULTY TO REMEMBER: **HARD**



~44 BITS OF ENTROPY

$2^{44} = 550 \text{ YEARS AT } 1000 \text{ GUESSES/SEC}$

DIFFICULTY TO GUESS: **HARD**

THAT'S A BATTERY STAPLE.

CORRECT!

DIFFICULTY TO REMEMBER: YOU'VE ALREADY MEMORIZED IT

THROUGH 20 YEARS OF EFFORT, WE'VE SUCCESSFULLY TRAINED EVERYONE TO USE PASSWORDS THAT ARE HARD FOR HUMANS TO REMEMBER, BUT EASY FOR COMPUTERS TO GUESS.

# DECISION MAKING

alternatives

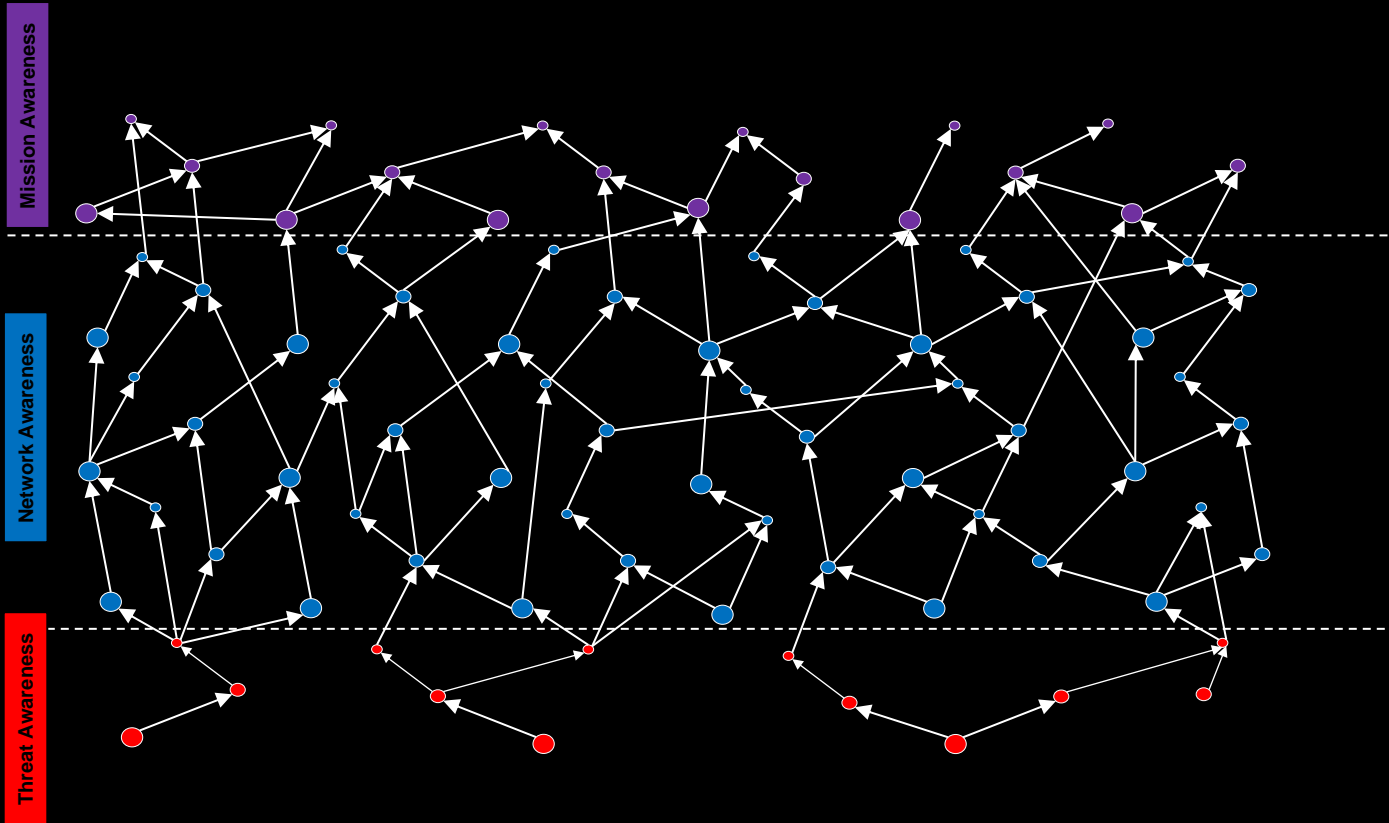
uncertainty

high-risk  
consequences

interpersonal  
issues

complexity

# Reality is Complex



## Enterprise Architecture

ARCON  
ISO 19439 Ent Modeling;  
TOGAF (Open Group)  
DNDAF (CAN)  
DoDAF (US DoD))  
MODAF (UK)  
NAF (NATO)  
FEAF (US Fed)  
NIST EA Model  
TEAF (US Treasury)  
Zachman  
etc.

???



**"Out of intense  
complexities intense  
simplicities emerge"**

**-Winston Churchill**



- Business Need Validation

- Attach Findings to Approval

- Bottom Line Up Front (BLUF)

Details Overview

Business Justification

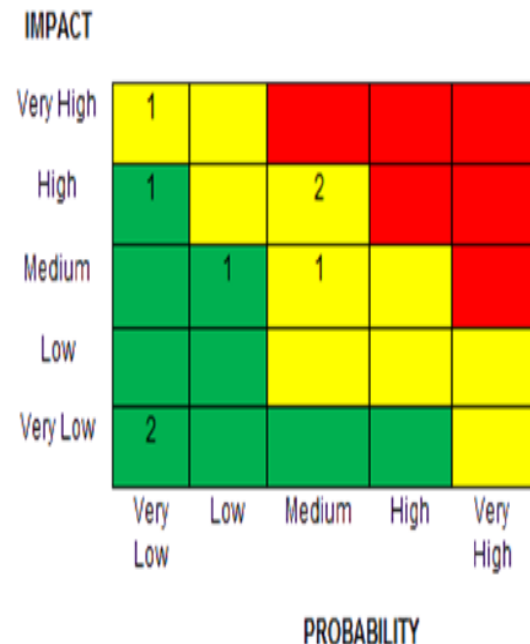
Risk Evaluation

Deadline and Driver

Issue(s)

Other Observations

- Heat Map Visualization



- What is current risk posture?
- What do we have deployed?
- What did we previously think?
- Something like this already?

Patc

## Impact and Probability References

**Very High**

- Highly Sensitive Data, PII, HIPAA

**High**

- Sensitive Data

**Medium**

- Bulk Internal Data Loss

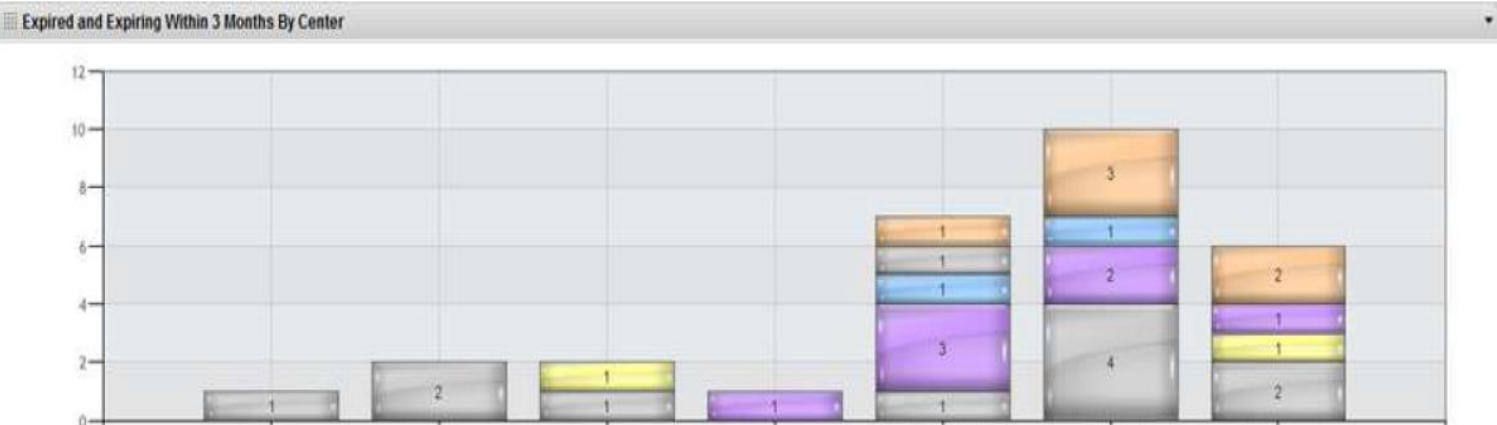
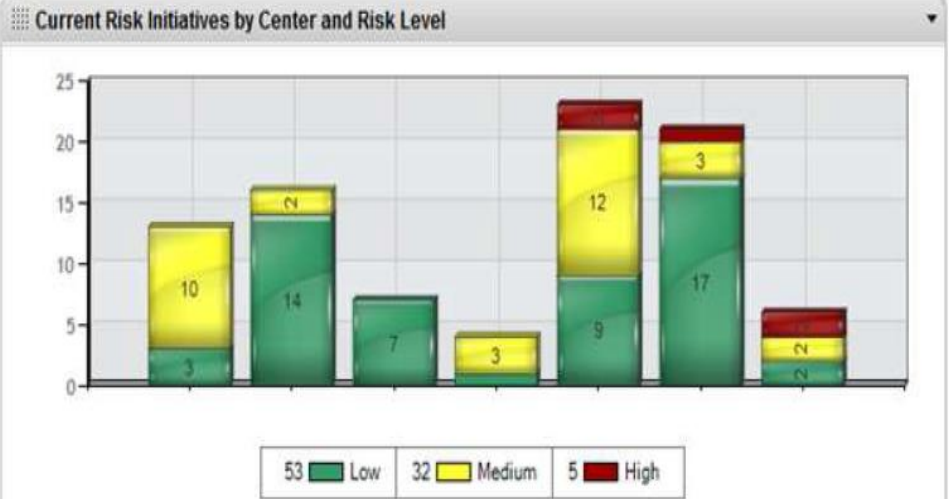
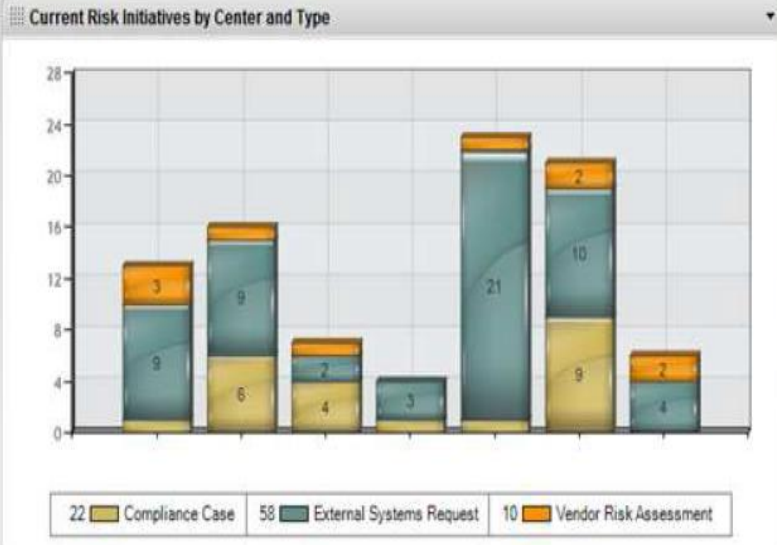
**Low**

- Limited Internal Data Loss

**Very Low**

- Loss of Public or Test Data

# Reporting and Dashboards



## 2. The Situation

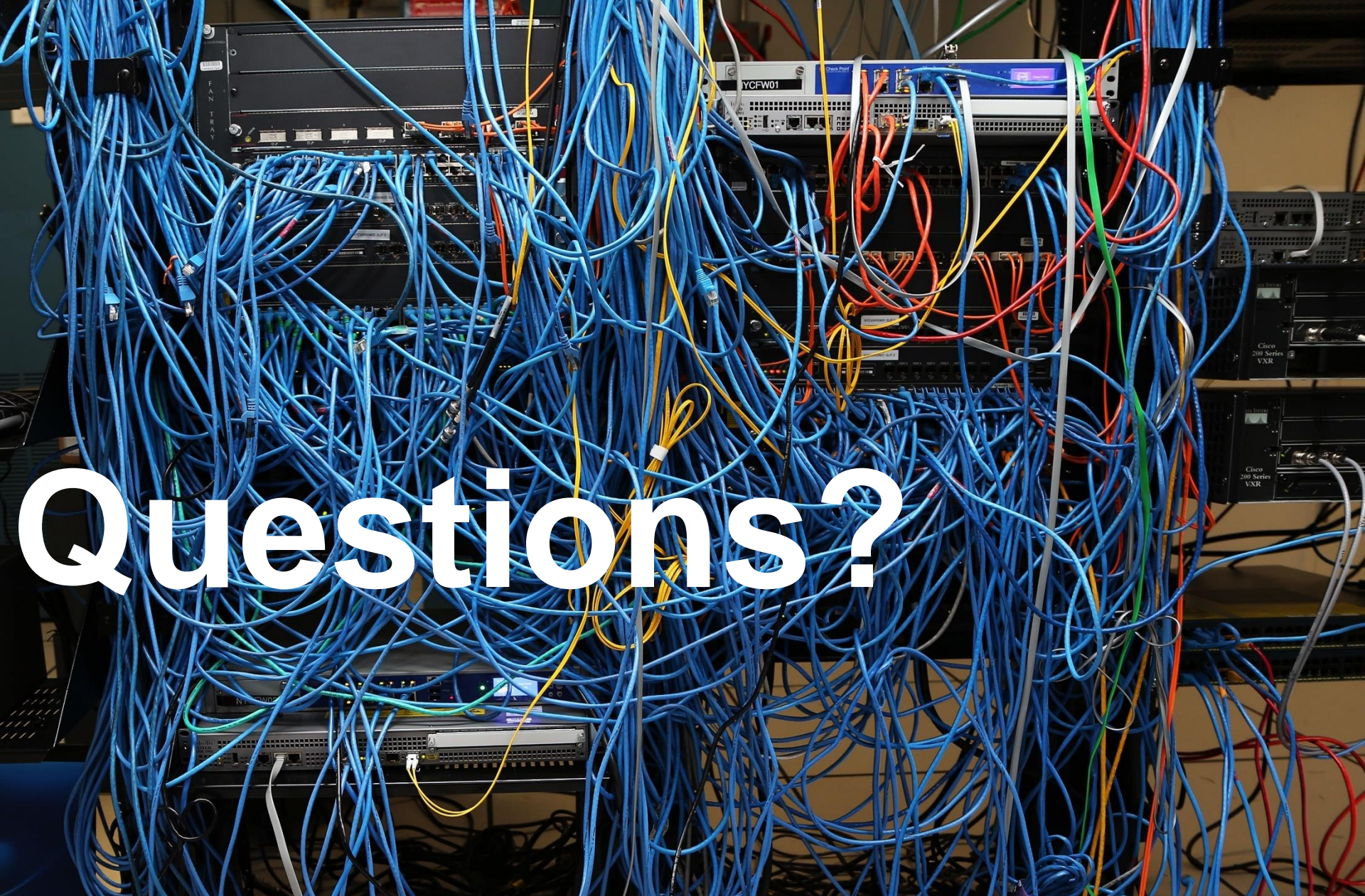
## 4. Lead Up



## 5. Lead Connectivity

## 3. Lead the Silo



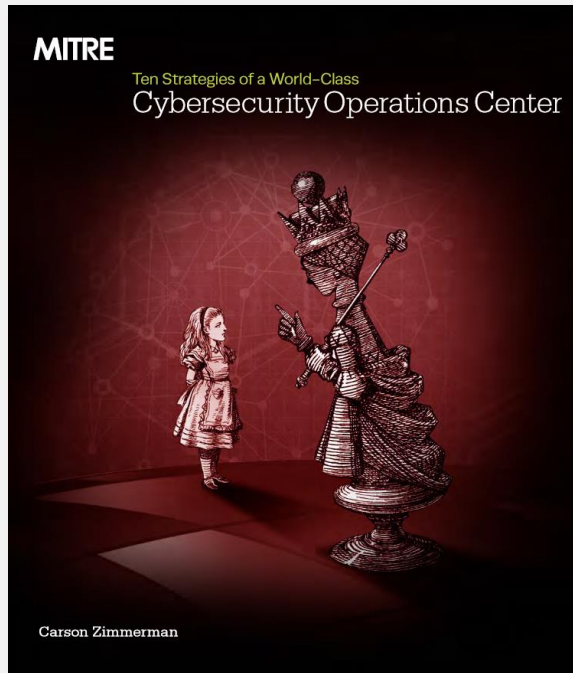


Questions?



# Some Resources Available for You

## Ten Strategies of a World-Class Cybersecurity Operations Center

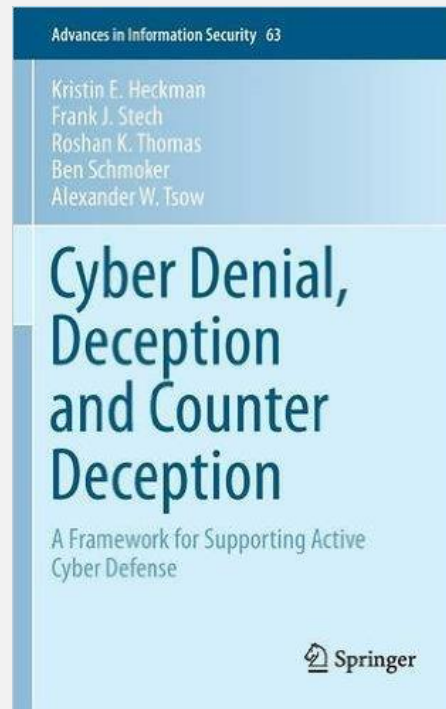


**Carson Zimmerman**

Free download at:

[www.mitre.org/sites/default/files/publications/pr-13-1028-mitre-10-strategies-cyber-ops-center.pdf](http://www.mitre.org/sites/default/files/publications/pr-13-1028-mitre-10-strategies-cyber-ops-center.pdf)

## Cyber Denial, Deception and Counter Deception



**Kristin Heckman, Frank Stech, Roshan Thomas, Ben Schmoker and Alex Tsow**



## Information Sharing and Analysis Centers (ISACs)



1800-1  
Securing  
Electronic  
Health  
Records on  
Mobile  
Devices

Identity -  
Attribute  
Based  
Access  
Control

Financial IT  
Asset  
Mgmt

Mobile  
Device  
Security

## NIST 1800 Series Practice Guides